

MTD Sales
44.68 L

Brand Share %
5.45 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.06	6.45 %
Wash-Mac	13.54	5.20 %
Air-Cond	11.88	4.57 %
D-Freez	0.20	5.49 %
Total	44.68	5.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.95	5.39 %
TIRUPATI-01	18.73	5.54 %
Total	44.68	5.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.83	5.92 %
Wash-Mac	8.42	5.99 %
Air-Cond	7.70	4.47 %
Total	25.95	5.39 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.80	5.35 %
ELU1	1.12	4.38 %
BVR1	0.99	2.58 %
OGL1	0.94	5.17 %
CKT1	0.46	4.54 %
TNK1	0.38	1.41 %
JGG1	0.37	5.25 %
GNT2	0.34	4.31 %
VKN1	0.28	1.86 %
VUY1	0.24	4.49 %
TDD1	0.23	2.00 %
DPE1	0.22	2.58 %
TVU1	0.19	2.87 %
GVM1	0.18	1.73 %
AMP1	0.14	3.11 %
VJW1	0.13	0.51 %
KND1	0.13	0.88 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	25.95	5.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.23	7.12 %
Wash-Mac	5.12	4.28 %
Air-Cond	4.18	4.76 %
D-Freez	0.20	16.32 %
Total	18.73	5.54 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.39	2.82 %
KOU1	0.32	4.58 %
KNL2	0.32	5.26 %
RJP1	0.21	1.22 %
BVL1	0.15	2.16 %
DHN1	0.13	1.59 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	18.73	5.54 %