

MTD Sales
30.88 L

Brand Share %
6.06 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	15.58	6.97 %
Fridge	10.98	6.62 %
Wash-Mac	4.33	3.78 %
Total	30.88	6.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.31	6.68 %
TIRUPATI-01	14.57	5.48 %
Total	30.88	6.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.78	8.00 %
Fridge	5.12	6.35 %
Wash-Mac	2.42	4.97 %
Total	16.31	6.68 %

Branch *	MTD Sales L	Brand Share %
VSK1	1.98	5.58 %
CRL1	0.32	2.49 %
VJW1	0.31	3.13 %
GNT1	0.30	3.05 %
TDD1	0.16	2.79 %
VKN1	0.16	3.16 %
TNI1	0.15	2.91 %
TNK1	0.15	2.19 %
NPR1	0.14	2.40 %
CKT1	0.13	2.58 %
ELU1	0.12	1.86 %
AMP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	16.31	6.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.80	5.97 %
Fridge	5.85	6.88 %
Wash-Mac	1.91	2.91 %
Total	14.57	5.48 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.54	4.98 %
MPL1	0.31	5.92 %
PMR1	0.31	4.81 %
PUT1	0.31	4.66 %
SPE1	0.31	4.24 %
NYP1	0.27	3.76 %
KAR1	0.21	3.94 %
PIL1	0.20	2.38 %
KNL1	0.17	2.92 %
RJP1	0.13	1.00 %
VKI1	0.12	2.99 %
DHN1	0.11	2.59 %
CTO1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	14.57	5.48 %