

MTD Sales  
**20.83 L**

Brand Share %  
**5.25 %**

Information:

**MTD :** 01-08-2025 To 08-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.61        | 4.68 %        |
| Fridge   | 5.83        | 5.53 %        |
| Wash-Mac | 4.51        | 5.49 %        |
| D-Freez  | 0.87        | 24.63 %       |
| Total    | 20.83       | 5.25 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 11.19       | 5.06 %        |
| TIRUPATI-01   | 9.64        | 5.50 %        |
| Total         | 20.83       | 5.25 %        |

**VIJAYAWADA-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 6.82        | 4.83 %        |
| Fridge   | 2.41        | 4.98 %        |
| Wash-Mac | 1.75        | 5.82 %        |
| D-Freez  | 0.21        | 12.35 %       |
| Total    | 11.19       | 5.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 0.34        | 3.75 %        |
| BVR1     | 0.29        | 1.90 %        |
| KND1     | 0.29        | 3.41 %        |
| JPT1     | 0.19        | 3.48 %        |
| BPP1     | 0.14        | 5.24 %        |
| DPE1     | 0.14        | 3.65 %        |
| KDR1     | 0.14        | 3.09 %        |
| PPM1     | 0.13        | 3.45 %        |
| VJW3     | 0.11        | 1.65 %        |
| AMP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 11.19       | 5.06 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.43        | 5.99 %        |
| Air-Cond | 2.79        | 4.36 %        |
| Wash-Mac | 2.76        | 5.31 %        |
| D-Freez  | 0.66        | 36.37 %       |
| Total    | 9.64        | 5.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KHT1     | 0.24        | 4.82 %        |
| RJP1     | 0.23        | 4.01 %        |
| NYP1     | 0.22        | 3.28 %        |
| PUT1     | 0.15        | 0.75 %        |
| SPE1     | 0.15        | 2.49 %        |
| KOU1     | 0.14        | 5.06 %        |
| KNL2     | 0.11        | 4.36 %        |
| PIL1     | 0.11        | 4.38 %        |
| NLR1     | 0.11        | 1.16 %        |
| PDT1     | 0.11        | 1.41 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 9.64        | 5.50 %        |