

MTD Sales
18.01 L

Brand Share %
6.89 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.09	8.72 %
Wash-Mac	5.67	5.91 %
Air-Cond	4.68	5.71 %
D-Freez	0.57	24.80 %
Total	18.01	6.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.41	8.29 %
TIRUPATI-01	6.60	5.33 %
Total	18.01	6.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.68	8.74 %
Fridge	3.22	8.11 %
Wash-Mac	3.14	7.24 %
D-Freez	0.38	33.70 %
Total	11.41	8.29 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.14	3.60 %
ELU1	0.12	4.28 %
RMV1	0.12	2.33 %
CRL1	0.12	1.44 %
NPR1	0.11	2.95 %
GNT2	0.11	4.99 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GTSD		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	11.41	8.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.87	9.31 %
Wash-Mac	2.53	4.81 %
D-Freez	0.19	16.37 %
Total	6.60	5.33 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.38	6.35 %
KDA1	0.37	6.04 %
CTO1	0.29	5.05 %
NDL1	0.27	4.79 %
MPL1	0.24	6.08 %
PMR1	0.14	3.95 %
NLR1	0.13	2.55 %
KNL2	0.11	2.79 %
PDT1	0.11	2.31 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.60	5.33 %