

MTD Sales
14.85 L

Brand Share %
5.25 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.09	6.82 %
Fridge	4.13	4.72 %
Air-Cond	3.18	3.59 %
D-Freez	0.45	14.19 %
Total	14.85	5.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.81	5.86 %
TIRUPATI-01	6.05	4.56 %
Total	14.85	5.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.03	8.08 %
Fridge	2.48	5.11 %
Air-Cond	2.30	4.64 %
Total	8.81	5.86 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.39	4.00 %
VJW5	0.28	4.90 %
TNK1	0.27	4.38 %
RMV1	0.27	4.70 %
OGL1	0.26	4.07 %
VJW1	0.19	1.88 %
TEL1	0.18	4.99 %
KDR1	0.13	3.63 %
GNT2	0.12	5.09 %
RAL1	0.12	4.24 %
NPR1	0.11	3.04 %
VJW3	0.11	2.97 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	8.81	5.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.06	5.67 %
Fridge	1.65	4.24 %
Air-Cond	0.88	2.26 %
D-Freez	0.45	49.44 %
Total	6.05	4.56 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.33	4.34 %
KNL1	0.19	3.75 %
TPY1	0.12	2.26 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	6.05	4.56 %