

MTD Sales
41.10 L

Brand Share %
5.31 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.53	6.23 %
Wash-Mac	12.56	5.12 %
Air-Cond	10.81	4.41 %
D-Freez	0.20	5.87 %
Total	41.10	5.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.28	5.30 %
TIRUPATI-01	16.82	5.32 %
Total	41.10	5.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.31	5.88 %
Wash-Mac	8.08	6.01 %
Air-Cond	6.89	4.22 %
Total	24.28	5.30 %

Branch *	MTD Sales L	Brand Share %
ELU1	1.12	4.57 %
BVR1	0.99	2.61 %
NPR1	0.57	5.08 %
CKT1	0.46	4.90 %
TNK1	0.38	1.46 %
JGG1	0.37	5.25 %
VUY1	0.24	4.49 %
GNT2	0.23	3.13 %
TDD1	0.23	2.02 %
DPE1	0.22	3.05 %
TVU1	0.19	2.93 %
GVM1	0.18	1.86 %
AMP1	0.14	3.11 %
VJW1	0.13	0.53 %
KND1	0.13	0.93 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	24.28	5.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.23	6.69 %
Wash-Mac	4.49	4.05 %
Air-Cond	3.91	4.79 %
D-Freez	0.20	20.23 %
Total	16.82	5.32 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.43	4.54 %
PDT1	0.39	2.86 %
NDL1	0.39	4.66 %
KOU1	0.32	4.64 %
RJP1	0.21	1.26 %
BVL1	0.15	2.22 %
DHN1	0.14	1.75 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	16.82	5.32 %