

MTD Sales
19.88 L

Brand Share %
5.39 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	9.34	4.85 %
Fridge	5.56	5.88 %
Wash-Mac	4.10	5.27 %
D-Freez	0.87	24.63 %
Total	19.88	5.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.79	5.35 %
TIRUPATI-01	9.08	5.44 %
Total	19.88	5.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.56	5.04 %
Fridge	2.27	5.47 %
Wash-Mac	1.75	6.15 %
D-Freez	0.21	12.35 %
Total	10.79	5.35 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.34	3.89 %
BVR1	0.29	2.27 %
KND1	0.29	3.94 %
TEL1	0.28	4.92 %
NRT1	0.28	5.37 %
JPT1	0.19	3.48 %
DPE1	0.14	3.65 %
KDR1	0.14	3.09 %
PPM1	0.13	4.22 %
VJW3	0.11	1.82 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	10.79	5.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.29	6.20 %
Air-Cond	2.79	4.44 %
Wash-Mac	2.35	4.77 %
D-Freez	0.66	36.37 %
Total	9.08	5.44 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.24	4.95 %
RJP1	0.23	4.01 %
NYP1	0.22	3.28 %
PUT1	0.15	0.78 %
SPE1	0.15	2.54 %
KOU1	0.14	5.06 %
KNL2	0.11	4.36 %
PIL1	0.11	4.88 %
NLR1	0.11	1.16 %
PDT1	0.11	1.60 %
BVL1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	9.08	5.44 %