

MTD Sales
16.67 L

Brand Share %
7.14 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	6.61	9.31 %
Wash-Mac	5.07	6.03 %
Air-Cond	4.41	5.81 %
D-Freez	0.57	24.80 %
Total	16.67	7.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.78	8.71 %
TIRUPATI-01	5.89	5.37 %
Total	16.67	7.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.41	8.94 %
Fridge	3.08	8.78 %
Wash-Mac	2.91	7.62 %
D-Freez	0.38	33.70 %
Total	10.78	8.71 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.14	4.17 %
ELU1	0.12	4.82 %
RMV1	0.12	2.40 %
CRL1	0.12	1.44 %
NPR1	0.11	3.67 %
GNT2	0.11	5.40 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GTSD		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	10.78	8.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.54	9.83 %
Wash-Mac	2.16	4.70 %
D-Freez	0.19	16.37 %
Total	5.89	5.37 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.38	6.57 %
KDA1	0.37	6.32 %
CTO1	0.29	6.04 %
NDL1	0.27	4.79 %
PMR1	0.14	4.27 %
PDT1	0.11	2.54 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	5.89	5.37 %