

MTD Sales
13.19 L

Brand Share %
5.20 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.81	6.43 %
Fridge	3.99	5.12 %
Air-Cond	3.18	3.84 %
D-Freez	0.21	8.63 %
Total	13.19	5.20 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.87	5.80 %
TIRUPATI-01	5.32	4.51 %
Total	13.19	5.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.23	7.36 %
Fridge	2.34	5.33 %
Air-Cond	2.30	4.98 %
Total	7.87	5.80 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.28	3.33 %
TNK1	0.27	4.82 %
RMV1	0.27	5.07 %
OGL1	0.26	4.30 %
VJW1	0.19	2.49 %
VJW5	0.14	2.62 %
KDR1	0.13	4.25 %
GNT2	0.12	5.09 %
RAL1	0.12	4.44 %
NPR1	0.11	3.89 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	7.87	5.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.59	5.55 %
Fridge	1.65	4.84 %
Air-Cond	0.88	2.39 %
D-Freez	0.21	31.05 %
Total	5.32	4.51 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.57	5.14 %
NLR1	0.33	4.34 %
TPY1	0.12	2.65 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	5.32	4.51 %