

MTD Sales
37.92 L

Brand Share %
5.23 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	16.42	6.19 %
Wash-Mac	11.32	4.81 %
Air-Cond	9.99	4.50 %
D-Freez	0.20	6.96 %
Total	37.92	5.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.36	5.21 %
TIRUPATI-01	15.57	5.26 %
Total	37.92	5.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	8.31	5.58 %
Wash-Mac	7.71	5.94 %
Air-Cond	6.34	4.26 %
Total	22.36	5.21 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.26	4.08 %
ELU1	1.12	4.66 %
BVR1	0.99	2.72 %
OGL1	0.61	4.16 %
TNK1	0.38	1.55 %
VUY1	0.24	4.63 %
TDD1	0.23	2.13 %
JGG1	0.22	3.26 %
TVU1	0.19	3.09 %
GVM1	0.18	1.96 %
AMP1	0.14	3.11 %
VJW1	0.13	0.57 %
KND1	0.13	1.04 %
GNT2	0.12	2.75 %
DPE1	0.12	1.75 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	22.36	5.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.11	6.97 %
Air-Cond	3.65	4.98 %
Wash-Mac	3.61	3.43 %
D-Freez	0.20	20.23 %
Total	15.57	5.26 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.43	4.74 %
PDT1	0.39	2.92 %
NDL1	0.39	4.77 %
RJP1	0.21	1.28 %
BVL1	0.15	2.30 %
DHN1	0.14	1.81 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	15.57	5.26 %