

MTD Sales
13.92 L

Brand Share %
6.66 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.98	9.53 %
Wash-Mac	4.25	5.82 %
Air-Cond	3.31	4.64 %
D-Freez	0.38	20.34 %
Total	13.92	6.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.36	8.19 %
TIRUPATI-01	4.56	4.81 %
Total	13.92	6.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.31	6.99 %
Fridge	2.87	9.06 %
Wash-Mac	2.80	8.19 %
D-Freez	0.38	33.70 %
Total	9.36	8.19 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.14	4.36 %
ELU1	0.12	4.83 %
RMV1	0.12	2.40 %
CRL1	0.12	1.48 %
GNT2	0.11	5.40 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	9.36	8.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.11	10.01 %
Wash-Mac	1.45	3.73 %
Total	4.56	4.81 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.27	5.60 %
NDL1	0.27	5.30 %
PMR1	0.14	5.50 %
MPL1	0.12	5.77 %
BVL1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.56	4.81 %