

MTD Sales
10.73 L

Brand Share %
4.73 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	4.58	5.70 %
Fridge	3.29	4.70 %
Air-Cond	2.65	3.54 %
D-Freez	0.21	11.96 %
Total	10.73	4.73 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.04	4.99 %
TIRUPATI-01	4.69	4.42 %
Total	10.73	4.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.49	6.53 %
Air-Cond	1.78	4.17 %
Fridge	1.77	4.55 %
Total	6.04	4.99 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.28	3.91 %
OGL1	0.26	4.68 %
VJW5	0.14	2.76 %
NPR1	0.11	4.15 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	6.04	4.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.09	4.96 %
Fridge	1.52	4.89 %
Air-Cond	0.88	2.71 %
D-Freez	0.21	42.25 %
Total	4.69	4.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.42	4.50 %
TPY1	0.12	3.50 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	4.69	4.42 %