

MTD Sales
15.16 L

Brand Share %
5.64 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	7.97	5.99 %
Fridge	4.20	5.70 %
Wash-Mac	2.32	3.93 %
D-Freez	0.66	24.26 %
Total	15.16	5.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.64	5.34 %
TIRUPATI-01	7.52	5.98 %
Total	15.16	5.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.19	5.81 %
Fridge	1.53	4.91 %
Wash-Mac	0.71	3.40 %
D-Freez	0.21	12.35 %
Total	7.64	5.34 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.29	2.92 %
OGL1	0.29	5.10 %
GNT1	0.14	2.35 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	7.64	5.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.79	6.35 %
Fridge	2.68	6.27 %
Wash-Mac	1.61	4.22 %
D-Freez	0.44	45.46 %
Total	7.52	5.98 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.15	0.88 %
SPE1	0.15	3.52 %
KNL2	0.11	5.01 %
NLR1	0.11	1.85 %
PDT1	0.11	2.28 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	7.52	5.98 %