

MTD Sales
11.93 L

Brand Share %
6.43 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.57	9.82 %
Wash-Mac	3.09	4.82 %
Air-Cond	3.08	4.81 %
D-Freez	0.19	26.01 %
Total	11.93	6.43 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.19	8.01 %
TIRUPATI-01	3.75	4.49 %
Total	11.93	6.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.08	7.40 %
Fridge	2.60	8.76 %
Wash-Mac	2.31	7.61 %
D-Freez	0.19	41.15 %
Total	8.19	8.01 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.12	4.83 %
RMV1	0.12	2.49 %
CRL1	0.12	2.59 %
GNT2	0.11	5.85 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	8.19	8.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	2.97	10.97 %
Wash-Mac	0.78	2.31 %
Total	3.75	4.49 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.27	6.27 %
RJP1	0.15	3.19 %
MPL1	0.12	5.77 %
BVL1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.75	4.49 %