

MTD Sales
28.38 L

Brand Share %
5.02 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	12.94	6.06 %
Wash-Mac	9.19	4.93 %
Air-Cond	6.05	3.72 %
D-Freez	0.20	8.03 %
Total	28.38	5.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.44	4.83 %
TIRUPATI-01	11.94	5.31 %
Total	28.38	5.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.07	5.82 %
Wash-Mac	6.45	6.00 %
Air-Cond	2.92	2.66 %
Total	16.44	4.83 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.99	2.92 %
GNT1	0.83	3.56 %
ELU1	0.56	2.95 %
TDD1	0.23	3.15 %
JGG1	0.22	4.10 %
GVM1	0.18	2.42 %
VJW1	0.13	0.63 %
PRL1	0.12	3.50 %
GNT2	0.12	3.17 %
DPE1	0.12	2.17 %
TNK1	0.11	0.56 %
AMP1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
KND1		0.00 %
PPM1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	16.44	4.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	5.86	6.37 %
Air-Cond	3.14	5.87 %
Wash-Mac	2.74	3.48 %
D-Freez	0.20	32.98 %
Total	11.94	5.31 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.53	3.78 %
PDT1	0.28	3.21 %
MPL1	0.19	2.68 %
BVL1	0.15	2.55 %
RJP1	0.11	0.85 %
DHN1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	11.94	5.31 %