

MTD Sales
14.22 L

Brand Share %
6.49 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	7.71	7.48 %
Fridge	3.99	6.19 %
Wash-Mac	2.07	4.20 %
D-Freez	0.44	21.93 %
Total	14.22	6.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.39	6.72 %
VIJAYAWADA-01	6.83	6.27 %
Total	14.22	6.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.79	7.02 %
Fridge	2.68	7.22 %
Wash-Mac	1.49	4.59 %
D-Freez	0.44	45.46 %
Total	7.39	6.72 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.15	0.98 %
SPE1	0.15	3.91 %
PIL1	0.11	6.38 %
NLR1	0.11	2.28 %
PDT1	0.11	3.07 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	7.39	6.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.93	7.76 %
Fridge	1.31	4.79 %
Wash-Mac	0.59	3.45 %
Total	6.83	6.27 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.29	4.23 %
OGL1	0.29	5.94 %
GNT1	0.14	2.93 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	6.83	6.27 %