

MTD Sales  
12.63 L

Brand Share %  
6.04 %

Information:

MTD : 01-10-2026 To 03-10-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.04 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 7.36        | 7.00 %        |
| Fridge   | 4.25        | 7.72 %        |
| Wash-Mac | 1.03        | 2.19 %        |
| Total    | 12.63       | 6.04 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 7.78        | 7.15 %        |
| TIRUPATI-01   | 4.85        | 4.84 %        |
| Total         | 12.63       | 6.04 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.84        | 8.12 %        |
| Fridge   | 2.32        | 9.54 %        |
| Wash-Mac | 0.62        | 2.62 %        |
| Total    | 7.78        | 7.15 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.45        | 3.48 %        |
| GNT1     | 0.31        | 5.23 %        |
| VJW2     | 0.31        | 5.84 %        |
| ELU1     | 0.27        | 4.35 %        |
| RAL1     | 0.16        | 5.06 %        |
| CKT1     | 0.16        | 4.26 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| NZV1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJSD     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| VJW4     | -0.24       | -19.00 %      |
| Total    | 7.78        | 7.15 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.51        | 5.53 %        |
| Fridge   | 1.93        | 6.29 %        |
| Wash-Mac | 0.41        | 1.76 %        |
| Total    | 4.85        | 4.84 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KNL2     | 0.31        | 5.46 %        |
| ATP1     | 0.13        | 3.09 %        |
| ADI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| KAR1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KNSD     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| WHKD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 4.85        | 4.84 %        |