

MTD Sales
25.45 L

Brand Share %
5.04 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.39	5.95 %
Wash-Mac	8.08	4.85 %
Air-Cond	5.79	4.00 %
D-Freez	0.20	8.95 %
Total	25.45	5.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.68	4.75 %
TIRUPATI-01	10.78	5.50 %
Total	25.45	5.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	6.31	5.67 %
Wash-Mac	5.45	5.54 %
Air-Cond	2.92	2.99 %
Total	14.68	4.75 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.99	2.97 %
GNT1	0.70	3.32 %
ELU1	0.56	3.31 %
TDD1	0.23	3.29 %
GVM1	0.18	2.64 %
VJW1	0.13	0.66 %
GNT2	0.12	3.30 %
DPE1	0.12	2.23 %
TNK1	0.11	0.58 %
BPP1	0.11	3.52 %
JGG1	0.11	2.24 %
AMP1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PPM1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	14.68	4.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	5.07	6.33 %
Air-Cond	2.88	6.11 %
Wash-Mac	2.63	3.86 %
D-Freez	0.20	32.98 %
Total	10.78	5.50 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.53	4.26 %
NLR1	0.45	4.74 %
PDT1	0.28	3.41 %
MPL1	0.19	3.07 %
BVL1	0.15	3.00 %
RJP1	0.11	1.06 %
DHN1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	10.78	5.50 %