

MTD Sales
10.83 L

Brand Share %
7.59 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	5.77	9.49 %
Fridge	3.15	6.92 %
Wash-Mac	1.47	4.23 %
D-Freez	0.44	29.06 %
Total	10.83	7.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.63	8.90 %
VIJAYAWADA-01	4.20	6.17 %
Total	10.83	7.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.79	11.50 %
Fridge	2.41	9.05 %
Wash-Mac	0.99	4.38 %
D-Freez	0.44	45.46 %
Total	6.63	8.90 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.24	6.58 %
SPE1	0.15	4.85 %
PIL1	0.11	6.76 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	6.63	8.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.99	8.16 %
Fridge	0.74	3.91 %
Wash-Mac	0.47	3.94 %
Total	4.20	6.17 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.29	6.60 %
RMV1	0.22	5.18 %
VKN1	0.14	4.51 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	4.20	6.17 %