

MTD Sales
4.09 L

Brand Share %
6.65 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1.83	11.56 %
Wash-Mac	1.52	6.77 %
Air-Cond	0.55	2.43 %
D-Freez	0.19	25.50 %
Total	4.09	6.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.71	7.91 %
TIRUPATI-01	1.38	5.07 %
Total	4.09	6.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.22	15.32 %
Wash-Mac	0.75	7.66 %
Air-Cond	0.55	3.40 %
D-Freez	0.19	41.15 %
Total	2.71	7.91 %

Branch *	MTD Sales L	Brand Share %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	2.71	7.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.78	6.09 %
Fridge	0.60	7.72 %
Total	1.38	5.07 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.13	3.97 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.38	5.07 %