

MTD Sales
20.67 L

Brand Share %
5.50 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.21	6.46 %
Wash-Mac	5.99	4.88 %
Air-Cond	5.27	4.84 %
D-Freez	0.20	14.06 %
Total	20.67	5.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.81	5.36 %
TIRUPATI-01	7.85	5.75 %
Total	20.67	5.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	5.66	6.64 %
Wash-Mac	4.24	5.65 %
Air-Cond	2.92	3.76 %
Total	12.81	5.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.83	3.93 %
GNT1	0.61	3.24 %
ELU1	0.56	4.01 %
GVM1	0.18	3.88 %
VJW1	0.13	0.82 %
PRL1	0.12	5.32 %
GNT2	0.12	4.57 %
TDD1	0.11	3.03 %
BPP1	0.11	3.89 %
AMP1		0.00 %
DPE1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PPM1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	12.81	5.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.55	6.20 %
Air-Cond	2.35	7.55 %
Wash-Mac	1.76	3.68 %
D-Freez	0.20	53.04 %
Total	7.85	5.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.63	5.37 %
PDT1	0.28	3.92 %
KDA1	0.17	1.82 %
BVL1	0.15	3.23 %
RJP1	0.11	1.19 %
DHN1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	7.85	5.75 %