

MTD Sales
7.93 L

Brand Share %
7.81 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4.91	10.64 %
Fridge	1.63	5.20 %
Wash-Mac	1.16	4.99 %
D-Freez	0.22	29.40 %
Total	7.93	7.81 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.18	9.37 %
VIJAYAWADA-01	2.74	5.93 %
Total	7.93	7.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.79	13.79 %
Fridge	1.49	7.73 %
Wash-Mac	0.68	4.46 %
D-Freez	0.22	47.78 %
Total	5.18	9.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.26	6.46 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	5.18	9.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.13	8.19 %
Wash-Mac	0.47	6.04 %
Fridge	0.14	1.16 %
Total	2.74	5.93 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.14	7.71 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	2.74	5.93 %