

MTD Sales
3.44 L

Brand Share %
8.06 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1.69	16.09 %
Wash-Mac	1.01	7.02 %
Air-Cond	0.55	3.21 %
D-Freez	0.19	25.50 %
Total	3.44	8.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.57	9.42 %
TIRUPATI-01	0.87	5.66 %
Total	3.44	8.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.22	23.33 %
Wash-Mac	0.61	9.17 %
Air-Cond	0.55	3.65 %
D-Freez	0.19	41.15 %
Total	2.57	9.42 %

Branch *	MTD Sales L	Brand Share %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	2.57	9.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	0.46	8.84 %
Wash-Mac	0.40	5.19 %
Total	0.87	5.66 %

Branch *	MTD Sales L	Brand Share %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	0.87	5.66 %