

MTD Sales  
49.96 L

Brand Share %  
5.10 %

Information:

MTD : 01-11-2025 To 30-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.10 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 22.43       | 6.43 %        |
| Wash-Mac | 19.47       | 5.54 %        |
| Air-Cond | 6.97        | 2.59 %        |
| D-Freez  | 1.08        | 10.70 %       |
| Total    | 49.96       | 5.10 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 28.32       | 5.64 %        |
| TIRUPATI-01   | 21.64       | 4.53 %        |
| Total         | 49.96       | 5.10 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 11.71       | 6.52 %        |
| Wash-Mac | 11.19       | 6.82 %        |
| Air-Cond | 5.20        | 3.39 %        |
| D-Freez  | 0.23        | 3.84 %        |
| Total    | 28.32       | 5.64 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 1.44        | 3.87 %        |
| RMV1     | 0.91        | 5.00 %        |
| TNK1     | 0.90        | 4.60 %        |
| ELU1     | 0.81        | 5.07 %        |
| VJW1     | 0.64        | 2.31 %        |
| NRT1     | 0.60        | 4.66 %        |
| KDR1     | 0.51        | 3.92 %        |
| GNT2     | 0.46        | 4.19 %        |
| GVM1     | 0.35        | 3.60 %        |
| GTSD     | 0.31        | 4.56 %        |
| VJW5     | 0.28        | 1.95 %        |
| KND1     | 0.20        | 0.73 %        |
| DPE1     | 0.14        | 2.22 %        |
| NPR1     | 0.11        | 0.83 %        |
| AMP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 28.32       | 5.64 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 10.73       | 6.32 %        |
| Wash-Mac | 8.28        | 4.42 %        |
| Air-Cond | 1.78        | 1.53 %        |
| D-Freez  | 0.85        | 20.39 %       |
| Total    | 21.64       | 4.53 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 2.60        | 4.44 %        |
| NLR1     | 0.82        | 3.13 %        |
| CTO1     | 0.71        | 2.13 %        |
| KVL1     | 0.55        | 4.80 %        |
| KOU1     | 0.50        | 5.05 %        |
| PGR1     | 0.36        | 4.01 %        |
| RCY1     | 0.35        | 3.74 %        |
| TPSD     | 0.17        | 1.79 %        |
| KNL2     | 0.12        | 0.81 %        |
| PDT1     | 0.12        | 0.71 %        |
| TPY1     | 0.12        | 0.46 %        |
| PMR1     | 0.11        | 0.60 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 21.64       | 4.53 %        |