

MTD Sales
123.51 L

Brand Share %
5.79 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.18	6.50 %
Air-Cond	38.07	5.91 %
Wash-Mac	34.45	4.88 %
D-Freez	0.82	7.82 %
Total	123.51	5.79 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	67.39	6.04 %
TIRUPATI-01	56.12	5.51 %
Total	123.51	5.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.98	6.91 %
Fridge	23.04	5.90 %
Wash-Mac	17.37	5.27 %
Total	67.39	6.04 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.31	4.08 %
TNK1	2.07	3.91 %
VJW3	1.96	3.56 %
ELU1	1.65	3.45 %
NRT1	1.52	5.39 %
NPR1	1.39	4.61 %
CKT1	1.10	4.48 %
JGG1	0.73	4.83 %
DPE1	0.65	3.88 %
PRL1	0.64	4.68 %
PNR1	0.54	4.46 %
VJW2	0.50	2.16 %
VKN1	0.45	1.28 %
TDD1	0.45	1.19 %
VJW1	0.36	0.70 %
PPM1	0.25	1.77 %
VUY1	0.24	1.99 %
GVM1	0.18	0.95 %
AMP1	0.14	1.19 %
KND1	0.13	0.43 %
KDR1	0.12	0.64 %
GTSD		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	67.39	6.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.14	7.11 %
Wash-Mac	17.07	4.53 %
Air-Cond	11.09	4.37 %
D-Freez	0.82	15.52 %
Total	56.12	5.51 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.51	5.60 %
CTO1	2.95	4.26 %
RJP1	2.02	4.73 %
MPL1	1.95	5.50 %
NDL1	1.52	4.94 %
DHN1	1.34	5.16 %
PGR1	0.83	3.46 %
KOU1	0.82	4.23 %
KVL1	0.15	0.45 %
BVL1	0.15	0.79 %
PMR1	0.12	0.35 %
PIL1	0.12	0.37 %
SPE1	0.12	0.38 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	56.12	5.51 %