

MTD Sales
129.04 L

Brand Share %
7.24 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	72.60	9.72 %
Fridge	36.41	6.79 %
Wash-Mac	20.03	4.18 %
Total	129.04	7.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.85	7.07 %
VIJAYAWADA-01	64.20	7.41 %
Total	129.04	7.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.37	10.25 %
Fridge	16.67	5.82 %
Wash-Mac	9.80	3.92 %
Total	64.85	7.07 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.73	5.62 %
CTO1	2.33	3.83 %
KNL1	1.65	6.66 %
PUT1	1.52	6.65 %
RJP1	1.37	4.25 %
NYP1	1.08	4.44 %
TPY1	1.08	3.23 %
SPE1	0.92	3.29 %
TPI1	0.82	4.22 %
MPL1	0.76	2.91 %
GTL1	0.60	4.91 %
KDR1	0.54	2.96 %
BVL1	0.52	2.32 %
VKI1	0.45	1.94 %
KVL1	0.34	1.55 %
NLR1	0.33	0.76 %
KOU1	0.31	1.24 %
KAR1	0.21	1.39 %
KHT1	0.15	0.58 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	64.85	7.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.23	9.19 %
Fridge	19.74	7.91 %
Wash-Mac	10.23	4.47 %
Total	64.20	7.41 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.68	4.94 %
BVR1	3.14	6.70 %
CRL1	2.15	6.07 %
ELU1	1.66	5.01 %
GVM1	1.21	5.46 %
NRT1	1.10	5.97 %
TDD1	1.04	5.03 %
DPE1	0.82	6.96 %
VJW1	0.81	2.10 %
KND1	0.78	5.25 %
TNI1	0.64	3.06 %
PPM1	0.57	6.41 %
VJW4	0.39	1.57 %
TNK1	0.36	1.14 %
CKT1	0.34	2.27 %
AMP1	0.20	4.23 %
JGG1	0.19	2.04 %
VUY1	0.16	3.61 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	64.20	7.41 %