

MTD Sales
72.64 L

Brand Share %
4.65 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	30.12	5.60 %
Wash-Mac	21.52	4.51 %
Fridge	20.59	3.88 %
D-Freez	0.40	2.67 %
Total	72.64	4.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.21	5.33 %
TIRUPATI-01	28.43	3.88 %
Total	72.64	4.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.28	6.70 %
Fridge	11.45	4.33 %
Wash-Mac	10.29	4.56 %
D-Freez	0.18	2.69 %
Total	44.21	5.33 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.18	3.14 %
GNT1	1.84	3.41 %
ELU1	1.83	4.61 %
RMV1	1.45	3.76 %
OGL1	1.43	4.62 %
TNK1	1.28	3.44 %
VKN1	0.80	3.15 %
TNI1	0.62	2.93 %
KDR1	0.51	3.82 %
AMP1	0.50	3.62 %
KND1	0.39	1.53 %
TDD1	0.30	1.22 %
CKT1	0.27	1.58 %
VJW3	0.21	0.79 %
VUY1	0.15	1.40 %
PPM1	0.09	0.64 %
DPE1		0.00 %
GVM1		0.00 %
NPR1		0.00 %
VJW2		0.00 %
Total	44.21	5.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.23	4.47 %
Fridge	9.14	3.43 %
Air-Cond	7.84	3.82 %
D-Freez	0.22	2.65 %
Total	28.43	3.88 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.93	2.34 %
CTO1	1.54	4.22 %
NDL1	1.10	3.85 %
KHT1	0.93	3.89 %
KVL1	0.52	2.19 %
SPE1	0.24	1.08 %
KOU1	0.23	1.10 %
RJP1	0.19	0.56 %
NYP1	0.09	0.44 %
BVL1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
PMR1	-0.11	-0.69 %
KNL1	-0.31	-2.63 %
Total	28.43	3.88 %