

MTD Sales
74.96 L

Brand Share %
5.34 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.97	6.97 %
Fridge	18.33	4.04 %
Wash-Mac	16.34	4.35 %
D-Freez	1.32	9.34 %
Total	74.96	5.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	46.59	6.15 %
TIRUPATI-01	28.37	4.40 %
Total	74.96	5.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.56	7.51 %
Fridge	10.56	4.81 %
Wash-Mac	8.03	4.94 %
D-Freez	0.44	5.30 %
Total	46.59	6.15 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.46	4.17 %
OGL1	1.48	3.58 %
NRT1	1.21	5.18 %
VJW3	1.10	4.16 %
CRL1	0.80	3.44 %
VJW4	0.53	2.89 %
VJW2	0.49	2.31 %
BPP1	0.45	4.25 %
DPE1	0.40	4.06 %
TDD1	0.37	1.69 %
GNT2	0.15	0.99 %
KDR1	0.14	0.80 %
PPM1	0.13	1.08 %
GVM1	0.11	0.33 %
GTSD		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	46.59	6.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.41	5.95 %
Wash-Mac	8.31	3.91 %
Fridge	7.77	3.31 %
D-Freez	0.88	14.96 %
Total	28.37	4.40 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	3.58 %
CTO1	1.82	4.77 %
PDT1	1.39	4.57 %
PUT1	0.79	2.23 %
ADI1	0.62	3.21 %
KVL1	0.42	2.88 %
NDL1	0.35	1.79 %
PMR1	0.28	1.43 %
PGR1	0.26	1.62 %
RJP1	0.23	1.19 %
KNL2	0.23	1.56 %
PIL1	0.23	1.16 %
NYP1	0.22	0.75 %
SPE1	0.15	0.75 %
KOU1	0.14	0.98 %
GTL1	0.12	1.62 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	28.37	4.40 %