

MTD Sales
60.56 L

Brand Share %
4.44 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	25.66	4.88 %
Fridge	20.96	4.48 %
Wash-Mac	13.03	3.69 %
D-Freez	0.91	4.99 %
Total	60.56	4.44 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	32.81	4.59 %
TIRUPATI-01	27.75	4.26 %
Total	60.56	4.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.65	4.46 %
Fridge	12.32	5.15 %
Wash-Mac	6.84	4.34 %
Total	32.81	4.59 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	3.85 %
NRT1	0.88	2.60 %
TNK1	0.84	1.88 %
CRL1	0.73	3.57 %
GVM1	0.69	3.63 %
VJW2	0.45	2.55 %
VJW4	0.43	3.87 %
PNR1	0.41	4.04 %
BPP1	0.40	4.40 %
BVR1	0.38	0.79 %
CKT1	0.38	2.19 %
JGG1	0.27	2.17 %
GNT2	0.19	1.35 %
PPM1	0.14	1.10 %
VUY1	0.14	1.20 %
DPE1		0.00 %
GTSD		0.00 %
VKN1		0.00 %
Total	32.81	4.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.01	5.46 %
Fridge	8.64	3.78 %
Wash-Mac	6.19	3.17 %
D-Freez	0.91	12.92 %
Total	27.75	4.26 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.39	4.28 %
CTO1	1.34	2.41 %
TPY2	1.25	1.92 %
PIL1	0.76	3.79 %
NLR1	0.66	1.67 %
BVL1	0.53	2.31 %
MPL1	0.50	2.66 %
PMR1	0.42	1.90 %
RCY1	0.37	2.05 %
NYP1	0.27	1.25 %
TPI1	0.23	1.11 %
RJP1	0.11	0.54 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	27.75	4.26 %