

MTD Sales  
29.33 L

Brand Share %  
12.30 %

Information:

MTD : 01-11-2025 To 28-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.30 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 29.33       | 12.80 %       |
| Total    | 29.33       | 12.30 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 22.40       | 16.60 %       |
| TIRUPATI-01   | 6.93        | 6.70 %        |
| Total         | 29.33       | 12.30 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.40       | 17.32 %       |
| Total    | 22.40       | 16.60 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 0.69        | 10.30 %       |
| VJW1     | 0.63        | 6.58 %        |
| CRL1     | 0.37        | 8.94 %        |
| RMV1     | 0.35        | 10.67 %       |
| VJW2     | 0.35        | 4.83 %        |
| VJW3     | 0.35        | 5.08 %        |
| VJW5     | 0.35        | 7.55 %        |
| RAL1     | 0.34        | 9.57 %        |
| VKN1     | 0.28        | 8.88 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 22.40       | 16.60 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 6.93        | 6.94 %        |
| Total    | 6.93        | 6.70 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1     | 0.68        | 7.09 %        |
| KNL2     | 0.37        | 6.39 %        |
| SPE1     | 0.29        | 4.48 %        |
| ADI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| Total    | 6.93        | 6.70 %        |