

MTD Sales  
31.19 L

Brand Share %  
17.15 %

Information:

MTD : 01-09-2025 To 21-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.15 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 31.19       | 17.98 %       |
| Total    | 31.19       | 17.15 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 21.24       | 20.05 %       |
| TIRUPATI-01   | 9.95        | 13.10 %       |
| Total         | 31.19       | 17.15 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.24       | 20.45 %       |
| Total    | 21.24       | 20.05 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| OGL1     | 1.03        | 15.91 %       |
| BVR1     | 0.34        | 10.17 %       |
| KDR1     | 0.34        | 16.57 %       |
| RMV1     | 0.34        | 7.68 %        |
| TEL1     | 0.34        | 10.95 %       |
| VKN1     | 0.34        | 7.03 %        |
| RAL1     | 0.33        | 13.22 %       |
| VJW1     | 0.33        | 6.96 %        |
| VJW2     | 0.32        | 8.96 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| Total    | 21.24       | 20.05 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.95        | 14.30 %       |
| Total    | 9.95        | 13.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KHT1     | 0.34        | 11.62 %       |
| KNL2     | 0.34        | 15.84 %       |
| TPY1     | 0.34        | 7.84 %        |
| VKI1     | 0.33        | 13.92 %       |
| KVL1     | 0.32        | 8.00 %        |
| CTO1     | 0.30        | 7.74 %        |
| ATP1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| Total    | 9.95        | 13.10 %       |