

MTD Sales  
**69.84 L**

Brand Share %  
**14.85 %**

Information:

**MTD :** 01-08-2025 To 20-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.85 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 69.84       | 15.17 %       |
| Total    | 69.84       | 14.85 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 47.67       | 15.08 %       |
| TIRUPATI-01   | 22.17       | 14.38 %       |
| Total         | 69.84       | 14.85 %       |

**VIJAYAWADA-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 47.67       | 15.39 %       |
| Total    | 47.67       | 15.08 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| OGL1     | 2.60        | 12.91 %       |
| VJW3     | 1.37        | 10.92 %       |
| TEL1     | 1.15        | 13.37 %       |
| PAP1     | 1.03        | 12.06 %       |
| TDD1     | 1.00        | 10.20 %       |
| KND1     | 0.96        | 6.29 %        |
| KDR1     | 0.69        | 11.89 %       |
| TNK1     | 0.69        | 4.75 %        |
| GDV1     | 0.68        | 10.73 %       |
| RAL1     | 0.68        | 8.79 %        |
| VJW2     | 0.68        | 8.17 %        |
| ELU1     | 0.34        | 3.02 %        |
| GNT2     | 0.34        | 6.37 %        |
| RMV1     | 0.34        | 2.03 %        |
| DPE1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 47.67       | 15.08 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.17       | 14.72 %       |
| Total    | 22.17       | 14.38 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NYP1     | 1.01        | 10.28 %       |
| PUT1     | 0.98        | 7.91 %        |
| SPE1     | 0.68        | 11.37 %       |
| KNL2     | 0.67        | 12.24 %       |
| NDL1     | 0.65        | 13.64 %       |
| TPY2     | 0.34        | 3.06 %        |
| ATP1     | 0.34        | 3.94 %        |
| KHT1     | 0.33        | 5.65 %        |
| ADI1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| Total    | 22.17       | 14.38 %       |