

MTD Sales
27.60 L

Brand Share %
16.41 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	27.60	17.25 %
Total	27.60	16.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.22	19.93 %
TIRUPATI-01	7.38	11.06 %
Total	27.60	16.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.22	20.39 %
Total	20.22	19.93 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.68	14.84 %
NRT1	0.34	11.41 %
RMV1	0.34	8.15 %
TEL1	0.34	10.95 %
VKN1	0.34	7.55 %
RAL1	0.33	15.23 %
VJW1	0.33	8.20 %
VJW2	0.32	10.36 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW4		0.00 %
Total	20.22	19.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.38	12.14 %
Total	7.38	11.06 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.34	12.38 %
KNL2	0.34	15.84 %
TPY1	0.34	8.49 %
VKI1	0.33	13.92 %
KVL1	0.32	10.57 %
CTO1	0.30	8.28 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
Total	7.38	11.06 %