

MTD Sales
53.21 L

Brand Share %
14.89 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	53.21	15.13 %
Total	53.21	14.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	39.36	16.25 %
TIRUPATI-01	13.86	12.01 %
Total	53.21	14.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.36	16.50 %
Total	39.36	16.25 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.51	10.17 %
VJW3	1.03	11.64 %
TEL1	0.81	10.36 %
KDR1	0.69	12.59 %
PAP1	0.69	9.61 %
TNK1	0.69	6.73 %
RAL1	0.68	11.75 %
VJW2	0.68	14.10 %
BPP1	0.34	10.77 %
ELU1	0.34	4.07 %
GDV1	0.34	6.31 %
GNT2	0.34	8.17 %
KND1	0.34	2.60 %
RMV1	0.34	3.44 %
TDD1	0.33	5.20 %
DPE1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	39.36	16.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.86	12.25 %
Total	13.86	12.01 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.65	5.75 %
BVL1	0.34	11.03 %
NYP1	0.34	6.20 %
TPY2	0.34	4.36 %
ATP1	0.34	4.06 %
SPE1	0.34	6.17 %
KHT1	0.33	5.65 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	13.86	12.01 %