

MTD Sales
43.90 L

Brand Share %
19.87 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.73	22.05 %
Gas-Stov	13.58	20.83 %
Cook-Pre	4.91	38.96 %
Grinder	3.70	14.15 %
Small-Ap	1.57	17.11 %
In-Stove	1.29	70.38 %
Chimney	1.01	9.21 %
Fan	0.12	0.79 %
Total	43.90	19.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.82	23.38 %
TIRUPATI-01	20.08	16.86 %
Total	43.90	19.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.88	26.84 %
Gas-Stov	7.44	27.67 %
Grinder	2.64	15.67 %
Cook-Pre	2.35	43.69 %
Small-Ap	0.69	16.80 %
In-Stove	0.51	91.39 %
Chimney	0.29	7.33 %
Fan	0.03	0.39 %
Total	23.82	23.38 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	12.35 %
CRL1	0.71	15.66 %
OGL1	0.55	11.71 %
ELU1	0.41	13.04 %
VKN1	0.40	19.01 %
NRT1	0.36	15.38 %
RAL1	0.32	14.54 %
JPT1	0.31	18.37 %
NPR1	0.30	18.62 %
VUY1	0.27	14.81 %
KND1	0.25	16.73 %
CKT1	0.25	8.50 %
VJW4	0.24	15.98 %
BPP1	0.23	11.98 %
PRL1	0.22	18.37 %
AMP1	0.19	13.46 %
VJW2	0.13	9.92 %
TEL1	0.09	5.55 %
PNR1	0.09	9.85 %
GNT2	0.06	4.07 %
GTSD		0.00 %
WHVJ		0.00 %
Total	23.82	23.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.85	18.01 %
Gas-Stov	6.14	16.03 %
Cook-Pre	2.56	35.44 %
Grinder	1.06	11.39 %
Small-Ap	0.87	17.37 %
In-Stove	0.79	61.28 %
Chimney	0.72	10.25 %
Fan	0.09	1.19 %
Total	20.08	16.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.56	14.94 %
KVL1	0.91	19.55 %
MPL1	0.52	10.72 %
PIL1	0.51	16.58 %
PMR1	0.48	9.71 %
KNL1	0.46	4.84 %
TPY1	0.45	11.54 %
PGR1	0.43	9.88 %
KHT1	0.42	10.53 %
NDL1	0.42	9.67 %
CTO1	0.40	6.18 %
VKI1	0.34	11.66 %
RCY1	0.31	11.83 %
PUT1	0.30	6.71 %
NLR1	0.30	9.80 %
RJP1	0.27	6.82 %
PDT1	0.24	12.73 %
KDA1	0.23	6.47 %
TPI1	0.20	7.63 %
DHN1	0.16	9.08 %
TPSD		0.00 %
Total	20.08	16.86 %