

MTD Sales
28.63 L

Brand Share %
18.97 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.79	21.86 %
Gas-Stov	6.57	17.23 %
Cook-Pre	4.04	40.94 %
Grinder	3.07	18.02 %
Small-Ap	1.48	16.03 %
In-Stove	0.93	50.11 %
Chimney	0.44	7.62 %
Fan	0.29	1.95 %
Flask	0.01	100.00 %
Total	28.63	18.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.20	22.48 %
TIRUPATI-01	13.43	16.12 %
Total	28.63	18.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.87	29.17 %
Gas-Stov	3.06	19.92 %
Grinder	2.14	19.92 %
Cook-Pre	1.59	46.96 %
Small-Ap	0.54	13.50 %
Chimney	0.44	18.30 %
In-Stove	0.43	54.96 %
Fan	0.12	1.63 %
Flask	0.01	100.00 %
Total	15.20	22.48 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	16.14 %
CRL1	0.59	17.84 %
VKN1	0.46	18.84 %
GNT1	0.35	14.25 %
KDR1	0.34	16.64 %
VJW2	0.30	17.82 %
TEL1	0.28	18.42 %
PPM1	0.26	14.67 %
JPT1	0.26	15.97 %
OGL1	0.22	7.87 %
CKT1	0.21	11.50 %
ELU1	0.21	14.06 %
VJW4	0.15	10.47 %
GDV1	0.14	10.69 %
GNT2	0.10	9.02 %
GTSD		0.00 %
Total	15.20	22.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.92	16.19 %
Gas-Stov	3.51	15.42 %
Cook-Pre	2.45	37.80 %
Small-Ap	0.94	17.97 %
Grinder	0.93	14.78 %
In-Stove	0.50	46.56 %
Fan	0.17	2.25 %
Total	13.43	16.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.77	12.04 %
ADI1	0.52	17.64 %
PUT1	0.51	11.28 %
PGR1	0.50	16.55 %
KHT1	0.48	12.92 %
PMR1	0.42	10.16 %
SPE1	0.35	16.26 %
CTO1	0.33	12.14 %
KNL1	0.31	6.93 %
MPL1	0.31	10.91 %
NDL1	0.31	9.84 %
RCY1	0.29	15.54 %
TPY1	0.29	9.63 %
VKI1	0.26	9.51 %
TPI1	0.21	8.82 %
RJP1	0.21	6.70 %
DHN1	0.19	13.56 %
KDA1	0.13	5.91 %
TPSD		0.00 %
Total	13.43	16.12 %