

MTD Sales
25.51 L

Brand Share %
18.31 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.38	22.48 %
Gas-Stov	5.00	15.71 %
Cook-Pre	3.04	35.99 %
Grinder	2.43	15.50 %
Small-Ap	1.58	18.58 %
In-Stove	1.01	61.24 %
Chimney	0.55	7.54 %
Fan	0.50	3.29 %
Flask	0.01	100.00 %
Total	25.51	18.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.87	21.80 %
TIRUPATI-01	11.64	15.38 %
Total	25.51	18.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.10	29.29 %
Gas-Stov	2.43	18.24 %
Grinder	1.81	19.98 %
Cook-Pre	1.24	40.22 %
Small-Ap	0.59	15.92 %
In-Stove	0.40	62.18 %
Fan	0.17	2.21 %
Chimney	0.11	6.76 %
Flask	0.01	100.00 %
Total	13.87	21.80 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.51	14.67 %
NRT1	0.45	17.91 %
TNK1	0.41	14.51 %
OGL1	0.30	14.11 %
ELU1	0.27	12.96 %
VJW4	0.25	18.05 %
TEL1	0.24	12.93 %
JGG1	0.17	17.19 %
DPE1	0.17	12.64 %
KND1	0.16	12.16 %
PRL1	0.13	16.93 %
GDV1	0.13	11.34 %
GTSD	0.07	3.00 %
VJW2	0.07	6.48 %
AMP1	0.06	9.46 %
GNT2	0.03	1.91 %
Total	13.87	21.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.28	16.23 %
Gas-Stov	2.57	13.89 %
Cook-Pre	1.80	33.56 %
Small-Ap	0.99	20.64 %
Grinder	0.61	9.32 %
In-Stove	0.61	60.64 %
Chimney	0.44	7.76 %
Fan	0.33	4.46 %
Total	11.64	15.38 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.39	10.38 %
ADI1	0.35	13.45 %
RCY1	0.34	15.92 %
PMR1	0.33	10.55 %
TPY1	0.32	15.55 %
PUT1	0.31	10.73 %
CTO1	0.29	6.98 %
PGR1	0.28	11.44 %
TPSD	0.28	8.10 %
KNL1	0.23	4.29 %
GTL1	0.23	15.86 %
TPI1	0.22	11.47 %
NDL1	0.19	7.36 %
DHN1	0.19	12.68 %
PIL1	0.18	15.28 %
KDA1	0.11	6.21 %
VKI1	0.08	4.26 %
Total	11.64	15.38 %