



AP : BUTERFLY Sales Performance 31/03/2026 9:28 AM

MTD Sales
29.91 L

Brand Share %
16.79 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.52	17.75 %
Gas-Stov	7.34	20.02 %
In-Stove	4.34	27.33 %
Cook-Pre	2.81	38.04 %
Grinder	2.71	16.60 %
Chimney	2.15	20.43 %
Small-Ap	0.83	7.04 %
Fan	0.20	0.78 %
Total	29.91	16.79 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.86	18.78 %
TIRUPATI-01	13.04	14.77 %
Total	29.91	16.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.46	20.22 %
Gas-Stov	3.87	24.38 %
In-Stove	2.75	30.01 %
Grinder	1.61	14.43 %
Chimney	1.34	26.89 %
Cook-Pre	1.27	46.96 %
Small-Ap	0.52	7.33 %
Fan	0.06	0.49 %
Total	16.86	18.78 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.71	14.79 %
VJW1	0.45	13.80 %
GNT1	0.43	13.23 %
PAP1	0.39	14.84 %
VJW4	0.37	15.61 %
ELU1	0.34	10.93 %
TEL1	0.33	13.86 %
BPP1	0.33	15.62 %
PRL1	0.29	14.69 %
VJW2	0.29	9.02 %
CKT1	0.26	16.50 %
KND1	0.24	15.08 %
GNT2	0.23	11.09 %
DPE1	0.23	11.61 %
TVU1	0.22	9.61 %
JPT1	0.19	11.34 %
OGL1	0.16	4.77 %
JGG1	0.08	6.92 %
GTSD		0.00 %
Total	16.86	18.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.06	15.25 %
Gas-Stov	3.48	16.69 %
In-Stove	1.60	23.69 %
Cook-Pre	1.54	32.90 %
Grinder	1.10	21.27 %
Chimney	0.81	14.63 %
Small-Ap	0.31	6.58 %
Fan	0.14	1.03 %
Total	13.04	14.77 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.25	14.90 %
ATP1	0.78	10.99 %
RJP1	0.46	11.14 %
TPY1	0.44	14.35 %
PUT1	0.38	13.81 %
KNL1	0.34	6.83 %
KDA1	0.29	11.67 %
NDL1	0.28	14.30 %
PMR1	0.23	8.94 %
CTO1	0.22	4.41 %
DHN1	0.21	9.57 %
KDR1	0.18	9.88 %
MPL1	0.17	3.87 %
TPI1	0.13	7.96 %
VKI1	0.11	8.18 %
KHT1	0.07	3.42 %
TPSD		0.00 %
Total	13.04	14.77 %