

MTD Sales  
33.67 L

Brand Share %  
22.69 %

Information:

MTD : 01-11-2025 To 29-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.69 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 14.01       | 26.08 %       |
| Gas-Stov | 10.27       | 24.94 %       |
| Cook-Pre | 3.60        | 40.55 %       |
| Grinder  | 2.22        | 11.69 %       |
| Small-Ap | 1.23        | 17.95 %       |
| Chimney  | 1.23        | 14.88 %       |
| In-Stove | 1.08        | 58.33 %       |
| Fan      | 0.03        | 0.30 %        |
| Total    | 33.67       | 22.69 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 19.25       | 25.89 %       |
| TIRUPATI-01   | 14.41       | 19.48 %       |
| Total         | 33.67       | 22.69 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 7.91        | 29.65 %       |
| Gas-Stov | 5.95        | 29.31 %       |
| Cook-Pre | 2.15        | 50.23 %       |
| Grinder  | 1.51        | 14.46 %       |
| Small-Ap | 0.71        | 20.73 %       |
| In-Stove | 0.53        | 65.06 %       |
| Chimney  | 0.47        | 12.18 %       |
| Fan      | 0.03        | 0.57 %        |
| Total    | 19.25       | 25.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 0.75        | 19.65 %       |
| CRL1     | 0.36        | 12.46 %       |
| RAL1     | 0.31        | 13.42 %       |
| VJW4     | 0.25        | 20.11 %       |
| OGL1     | 0.24        | 6.76 %        |
| AMP1     | 0.22        | 13.36 %       |
| KND1     | 0.21        | 16.27 %       |
| TEL1     | 0.19        | 20.59 %       |
| GNT2     | 0.17        | 17.76 %       |
| TVU1     | 0.17        | 12.33 %       |
| VUY1     | 0.15        | 18.30 %       |
| ELU1     | 0.15        | 8.40 %        |
| NPR1     | 0.15        | 11.05 %       |
| KDR1     | 0.15        | 5.79 %        |
| VKN1     | 0.11        | 6.26 %        |
| JPT1     | 0.11        | 9.26 %        |
| VJW2     | 0.08        | 6.48 %        |
| JGG1     | 0.07        | 7.42 %        |
| BPP1     | 0.06        | 6.73 %        |
| CKT1     | 0.05        | 3.48 %        |
| PNR1     | 0.03        | 6.39 %        |
| Total    | 19.25       | 25.89 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.11        | 22.57 %       |
| Gas-Stov | 4.32        | 20.69 %       |
| Cook-Pre | 1.45        | 31.57 %       |
| Chimney  | 0.76        | 17.26 %       |
| Grinder  | 0.71        | 8.32 %        |
| In-Stove | 0.54        | 52.96 %       |
| Small-Ap | 0.53        | 15.21 %       |
| Total    | 14.41       | 19.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.18        | 20.52 %       |
| CTO1     | 0.46        | 19.92 %       |
| SPE1     | 0.46        | 21.38 %       |
| KVL1     | 0.38        | 19.39 %       |
| PIL1     | 0.37        | 18.59 %       |
| KNL1     | 0.32        | 6.66 %        |
| NDL1     | 0.30        | 11.26 %       |
| PGR1     | 0.28        | 12.63 %       |
| TPY1     | 0.22        | 10.19 %       |
| NYP1     | 0.22        | 12.42 %       |
| RCY1     | 0.21        | 12.22 %       |
| MPL1     | 0.18        | 7.77 %        |
| RJP1     | 0.17        | 7.64 %        |
| PDT1     | 0.15        | 16.52 %       |
| PMR1     | 0.15        | 7.61 %        |
| VKI1     | 0.14        | 7.34 %        |
| PUT1     | 0.14        | 4.94 %        |
| KHT1     | 0.12        | 3.70 %        |
| TPI1     | 0.10        | 6.15 %        |
| DHN1     | 0.05        | 4.10 %        |
| KDA1     | 0.05        | 2.86 %        |
| Total    | 14.41       | 19.48 %       |