

MTD Sales
42.59 L

Brand Share %
19.74 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.45	22.16 %
Gas-Stov	12.84	20.30 %
Cook-Pre	4.77	38.75 %
Grinder	3.70	14.30 %
Small-Ap	1.53	17.64 %
In-Stove	1.18	68.34 %
Chimney	1.01	9.35 %
Fan	0.12	0.80 %
Total	42.59	19.74 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.06	23.30 %
TIRUPATI-01	19.53	16.71 %
Total	42.59	19.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.73	27.07 %
Gas-Stov	6.95	27.05 %
Grinder	2.64	15.87 %
Cook-Pre	2.26	43.20 %
Small-Ap	0.69	17.79 %
In-Stove	0.46	90.63 %
Chimney	0.29	7.65 %
Fan	0.03	0.40 %
Total	23.06	23.30 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	12.89 %
CRL1	0.69	15.37 %
OGL1	0.55	11.78 %
VKN1	0.40	19.41 %
ELU1	0.39	12.37 %
NRT1	0.36	15.67 %
RAL1	0.32	14.77 %
JPT1	0.31	18.54 %
VUY1	0.27	14.81 %
CKT1	0.25	8.74 %
VJW4	0.24	16.23 %
BPP1	0.23	12.07 %
PRL1	0.22	18.37 %
KND1	0.21	16.17 %
NPR1	0.19	13.52 %
AMP1	0.19	13.95 %
VJW2	0.13	10.19 %
TEL1	0.09	5.55 %
PNR1	0.09	10.23 %
GNT2	0.06	4.07 %
GTSD		0.00 %
WHVJ		0.00 %
Total	23.06	23.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.72	18.04 %
Gas-Stov	5.89	15.69 %
Cook-Pre	2.50	35.45 %
Grinder	1.06	11.48 %
Small-Ap	0.84	17.52 %
Chimney	0.72	10.25 %
In-Stove	0.71	58.94 %
Fan	0.09	1.20 %
Total	19.53	16.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.48	14.38 %
KVL1	0.85	18.69 %
PIL1	0.51	16.63 %
PMR1	0.48	9.73 %
MPL1	0.47	10.05 %
KNL1	0.46	4.91 %
TPY1	0.45	11.67 %
PGR1	0.43	10.40 %
NDL1	0.42	9.77 %
KHT1	0.40	10.18 %
CTO1	0.36	5.61 %
VKI1	0.34	11.85 %
RCY1	0.31	11.96 %
PUT1	0.30	6.74 %
NLR1	0.27	9.32 %
RJP1	0.25	6.40 %
PDT1	0.24	12.73 %
KDA1	0.23	6.63 %
TPI1	0.20	7.72 %
DHN1	0.16	9.91 %
TPSD		0.00 %
Total	19.53	16.71 %