

MTD Sales
30.99 L

Brand Share %
17.97 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.11	18.59 %
Gas-Stov	6.61	16.76 %
Cook-Ele	4.98	46.50 %
Chimney	3.10	25.40 %
Cook-Pre	2.99	56.77 %
Grinder	2.00	15.82 %
Small-Ap	1.16	7.59 %
Fan	0.03	0.16 %
In-Stove	0.01	0.35 %
Total	30.99	17.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.38	19.59 %
TIRUPATI-01	14.61	16.44 %
Total	30.99	17.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.82	19.79 %
Gas-Stov	3.95	21.36 %
Cook-Ele	2.57	41.41 %
Cook-Pre	1.55	61.63 %
Chimney	1.47	28.39 %
Grinder	1.27	17.59 %
Small-Ap	0.74	9.20 %
In-Stove	0.01	0.66 %
Total	16.38	19.59 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.90	17.66 %
GNT1	0.77	14.99 %
VJW1	0.47	13.63 %
NPR1	0.38	17.45 %
BVR1	0.37	13.51 %
RAL1	0.32	14.90 %
CRL1	0.29	6.80 %
BPP1	0.27	12.37 %
VKN1	0.26	17.64 %
VJW4	0.24	11.55 %
GNT2	0.23	10.59 %
PRL1	0.20	12.33 %
JPT1	0.17	11.06 %
GDV1	0.12	8.24 %
TVU1	0.12	11.21 %
TEL1	0.09	5.79 %
OGL1	0.07	2.74 %
KND1	0.07	12.16 %
VJW2	0.04	2.69 %
GTSD	0.01	0.52 %
Total	16.38	19.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.29	17.62 %
Gas-Stov	2.67	12.71 %
Cook-Ele	2.41	53.51 %
Chimney	1.63	23.20 %
Cook-Pre	1.44	52.33 %
Grinder	0.73	13.46 %
Small-Ap	0.42	5.79 %
Fan	0.03	0.34 %
Total	14.61	16.44 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.24	14.94 %
TPY2	0.94	12.00 %
RCY1	0.42	13.39 %
KNL1	0.38	9.08 %
KVL1	0.37	16.47 %
KAR1	0.33	13.02 %
KDR1	0.32	13.50 %
MPL1	0.32	14.40 %
TPY1	0.30	11.78 %
SPE1	0.26	9.36 %
RJP1	0.24	9.24 %
PDT1	0.23	11.10 %
NLR1	0.17	11.52 %
NYP1	0.17	11.28 %
DHN1	0.16	11.10 %
PUT1	0.16	6.84 %
PMR1	0.15	8.45 %
KHT1	0.12	4.29 %
CTO1	0.10	3.52 %
GTL1	0.04	5.35 %
TPSD		0.00 %
Total	14.61	16.44 %