

MTD Sales
25.16 L

Brand Share %
14.80 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.61	15.68 %
Gas-Stov	5.33	14.43 %
Cook-Pre	3.32	24.20 %
Grinder	2.81	16.12 %
Small-Ap	1.45	16.37 %
In-Stove	1.26	78.62 %
Fan	0.26	1.87 %
Chimney	0.11	1.14 %
Flask	0.01	100.00 %
Total	25.16	14.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.35	17.60 %
TIRUPATI-01	10.80	12.22 %
Total	25.16	14.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.97	20.54 %
Gas-Stov	2.87	17.93 %
Grinder	1.61	16.54 %
Cook-Pre	1.56	23.27 %
Small-Ap	0.68	15.44 %
In-Stove	0.42	73.85 %
Fan	0.12	1.76 %
Chimney	0.11	3.24 %
Flask	0.01	100.00 %
Total	14.35	17.60 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.71	12.23 %
CRL1	0.42	12.31 %
ELU1	0.34	13.83 %
JPT1	0.24	12.41 %
TEL1	0.22	11.82 %
TVU1	0.22	14.60 %
GDV1	0.21	12.11 %
BPP1	0.20	13.74 %
VKN1	0.20	10.42 %
VUY1	0.19	13.95 %
CKT1	0.19	12.31 %
VJW4	0.15	7.85 %
DPE1	0.15	12.99 %
VJW2	0.13	14.16 %
OGL1	0.12	4.54 %
PRL1	0.07	9.52 %
GNT2	0.06	3.63 %
PNR1	0.02	5.51 %
GTSD		0.00 %
Total	14.35	17.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.64	10.79 %
Gas-Stov	2.45	11.74 %
Cook-Pre	1.76	25.09 %
Grinder	1.20	15.57 %
In-Stove	0.85	81.21 %
Small-Ap	0.77	17.30 %
Fan	0.15	1.96 %
Total	10.80	12.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.47	7.75 %
KVL1	0.36	11.67 %
PGR1	0.33	14.65 %
MPL1	0.32	10.99 %
PMR1	0.31	12.79 %
VKI1	0.30	13.46 %
RCY1	0.29	11.93 %
KHT1	0.29	10.93 %
KNL1	0.23	5.35 %
RJP1	0.23	5.82 %
PDT1	0.22	14.16 %
NDL1	0.22	8.07 %
TPY1	0.22	9.05 %
CTO1	0.21	5.88 %
NYP1	0.20	9.61 %
TPI1	0.20	13.33 %
SPE1	0.20	13.39 %
KDA1	0.16	5.18 %
PUT1	0.15	4.46 %
DHN1	0.08	4.46 %
TPSD		0.00 %
Total	10.80	12.22 %