

MTD Sales
28.06 L

Brand Share %
19.07 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.53	21.98 %
Gas-Stov	6.50	17.46 %
Cook-Pre	3.92	41.10 %
Grinder	3.07	18.29 %
Small-Ap	1.41	15.61 %
In-Stove	0.89	48.91 %
Chimney	0.44	7.82 %
Fan	0.29	2.01 %
Flask	0.01	100.00 %
Total	28.06	19.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.02	22.72 %
TIRUPATI-01	13.03	16.09 %
Total	28.06	19.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.76	29.64 %
Gas-Stov	3.06	20.27 %
Grinder	2.14	20.06 %
Cook-Pre	1.55	46.84 %
Small-Ap	0.51	13.09 %
Chimney	0.44	18.30 %
In-Stove	0.43	54.96 %
Fan	0.12	1.69 %
Flask	0.01	100.00 %
Total	15.02	22.72 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	16.87 %
CRL1	0.59	17.95 %
GNT1	0.35	14.25 %
KDR1	0.34	17.04 %
TVU1	0.32	17.07 %
VJW2	0.30	17.82 %
TEL1	0.28	18.64 %
PPM1	0.26	15.79 %
JPT1	0.25	15.92 %
ELU1	0.21	14.06 %
CKT1	0.19	11.52 %
OGL1	0.18	6.79 %
VJW4	0.15	10.25 %
GDV1	0.14	10.69 %
GNT2	0.10	9.02 %
GTSD		0.00 %
Total	15.02	22.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.76	16.08 %
Gas-Stov	3.44	15.55 %
Cook-Pre	2.37	38.05 %
Grinder	0.93	15.22 %
Small-Ap	0.90	17.51 %
In-Stove	0.46	44.28 %
Fan	0.17	2.31 %
Total	13.03	16.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.72	11.27 %
ADI1	0.52	18.09 %
PUT1	0.51	11.34 %
PGR1	0.50	17.02 %
KHT1	0.48	12.99 %
PMR1	0.42	10.33 %
SPE1	0.35	16.73 %
CTO1	0.31	12.08 %
NDL1	0.31	10.17 %
RCY1	0.29	16.21 %
TPY1	0.29	10.27 %
KNL1	0.28	6.32 %
MPL1	0.28	9.88 %
VKI1	0.24	9.12 %
TPI1	0.21	8.93 %
RJP1	0.18	6.27 %
DHN1	0.16	12.08 %
KDA1	0.13	6.28 %
TPSD		0.00 %
Total	13.03	16.09 %