

MTD Sales
24.73 L

Brand Share %
18.88 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.00	22.40 %
Gas-Stov	4.77	15.58 %
Cook-Pre	3.00	35.98 %
Grinder	2.38	19.56 %
Small-Ap	1.57	21.37 %
In-Stove	0.94	59.65 %
Chimney	0.55	7.94 %
Fan	0.50	3.37 %
Flask	0.01	100.00 %
Total	24.73	18.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.31	22.13 %
TIRUPATI-01	11.42	16.11 %
Total	24.73	18.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.78	28.74 %
Gas-Stov	2.27	18.00 %
Grinder	1.81	23.34 %
Cook-Pre	1.20	39.43 %
Small-Ap	0.59	19.02 %
In-Stove	0.36	59.73 %
Fan	0.17	2.25 %
Chimney	0.11	6.76 %
Flask	0.01	100.00 %
Total	13.31	22.13 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.51	14.74 %
NRT1	0.45	18.29 %
TNK1	0.41	14.64 %
OGL1	0.30	13.92 %
ELU1	0.27	13.27 %
RAL1	0.27	18.23 %
TEL1	0.20	11.66 %
DPE1	0.17	12.64 %
KND1	0.16	12.16 %
PRL1	0.13	16.93 %
JGG1	0.13	14.64 %
GDV1	0.13	11.34 %
GTSD	0.07	14.16 %
VJW2	0.07	6.74 %
AMP1	0.02	4.26 %
GNT2	0.01	0.70 %
Total	13.31	22.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.22	16.53 %
Gas-Stov	2.50	13.88 %
Cook-Pre	1.80	34.00 %
Small-Ap	0.98	23.07 %
In-Stove	0.58	59.60 %
Grinder	0.57	12.86 %
Chimney	0.44	8.30 %
Fan	0.33	4.61 %
Total	11.42	16.11 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	18.47 %
MPL1	0.36	9.71 %
ADI1	0.35	13.82 %
RCY1	0.34	15.99 %
TPY1	0.32	15.55 %
PUT1	0.31	10.85 %
PMR1	0.30	10.16 %
CTO1	0.29	7.05 %
PGR1	0.28	11.99 %
KNL1	0.23	4.48 %
GTL1	0.23	15.86 %
NDL1	0.19	7.89 %
DHN1	0.19	13.09 %
PIL1	0.18	15.28 %
TPI1	0.17	9.70 %
KDA1	0.11	6.35 %
VKI1	0.08	4.26 %
Total	11.42	16.11 %