

MTD Sales
24.62 L

Brand Share %
14.35 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.01	19.20 %
Gas-Stov	7.06	21.58 %
Cook-Pre	2.52	51.92 %
Chimney	2.23	19.46 %
Grinder	2.02	14.49 %
Small-Ap	0.67	6.40 %
Fan	0.10	0.23 %
In-Stove	0.01	0.61 %
Total	24.62	14.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.11	15.18 %
TIRUPATI-01	11.50	13.50 %
Total	24.62	14.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.88	21.74 %
Gas-Stov	3.23	20.91 %
Cook-Pre	1.31	49.94 %
Grinder	1.30	14.67 %
Chimney	0.90	21.69 %
Small-Ap	0.44	6.90 %
Fan	0.07	0.32 %
In-Stove	-0.02	-2.12 %
Total	13.11	15.18 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.30	8.24 %
CRL1	0.29	7.63 %
OGL1	0.25	7.18 %
TEL1	0.24	12.48 %
PAP1	0.24	11.74 %
DPE1	0.23	9.74 %
ELU1	0.22	8.13 %
BVR1	0.22	6.27 %
PRL1	0.21	11.44 %
VJW4	0.18	5.48 %
TVU1	0.18	8.15 %
GNT2	0.15	8.16 %
KND1	0.14	9.31 %
VJW2	0.14	8.92 %
CKT1	0.13	7.13 %
JGG1	0.13	13.88 %
RAL1	0.12	6.00 %
NZV1	0.11	6.84 %
NPR1	0.08	5.45 %
AMP1	0.07	4.55 %
PNR1	0.02	2.71 %
Total	13.11	15.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	16.47 %
Gas-Stov	3.83	22.17 %
Chimney	1.33	18.19 %
Cook-Pre	1.20	54.27 %
Grinder	0.71	14.17 %
Small-Ap	0.23	5.63 %
Fan	0.04	0.16 %
In-Stove	0.03	3.81 %
Total	11.50	13.50 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.45 %
KOU1	0.44	13.06 %
CTO1	0.37	8.58 %
RJP1	0.36	9.70 %
PUT1	0.35	12.34 %
KAR1	0.29	8.20 %
TPY1	0.27	10.77 %
PMR1	0.26	9.81 %
PGR1	0.25	9.27 %
NLR1	0.25	8.91 %
KVL1	0.24	13.27 %
PIL1	0.23	11.56 %
DHN1	0.18	7.89 %
KDA1	0.15	7.13 %
KDR1	0.15	6.77 %
NYP1	0.14	11.51 %
VKI1	0.12	9.56 %
MPL1	0.12	3.22 %
GTL1	0.10	9.39 %
KHT1	0.09	3.90 %
TPI1	0.07	4.35 %
NDL1	0.06	3.11 %
RCY1	0.04	2.12 %
TPSD		0.00 %
Total	11.50	13.50 %