



# AP : BUTERFLY Sales Performance 30/03/2026 9:28 AM

MTD Sales  
29.46 L

Brand Share %  
17.00 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.41	17.81 %
Gas-Stov	7.26	20.32 %
In-Stove	4.33	27.82 %
Cook-Pre	2.74	37.67 %
Grinder	2.56	15.93 %
Chimney	2.15	21.48 %
Small-Ap	0.82	7.08 %
Fan	0.20	0.83 %
<b>Total</b>	<b>29.46</b>	<b>17.00 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.65	19.01 %
TIRUPATI-01	12.82	14.94 %
<b>Total</b>	<b>29.46</b>	<b>17.00 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.35	20.08 %
Gas-Stov	3.84	25.07 %
In-Stove	2.75	30.61 %
Grinder	1.56	14.23 %
Chimney	1.34	27.89 %
Cook-Pre	1.24	46.51 %
Small-Ap	0.51	7.31 %
Fan	0.06	0.52 %
<b>Total</b>	<b>16.65</b>	<b>19.01 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.71	15.72 %
VJW1	0.45	14.24 %
GNT1	0.43	13.40 %
PAP1	0.39	14.99 %
ELU1	0.34	11.09 %
TEL1	0.33	13.86 %
VJW4	0.33	14.17 %
BPP1	0.33	15.69 %
RAL1	0.31	15.92 %
VJW2	0.29	9.02 %
PRL1	0.27	13.51 %
CKT1	0.26	16.50 %
KND1	0.24	16.30 %
GNT2	0.23	11.29 %
DPE1	0.23	11.95 %
TVU1	0.22	10.68 %
JPT1	0.19	11.34 %
OGL1	0.16	4.94 %
JGG1	0.08	7.33 %
GTSD		0.00 %
<b>Total</b>	<b>16.65</b>	<b>19.01 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	4.06	15.51 %
Gas-Stov	3.42	16.76 %
In-Stove	1.58	24.01 %
Cook-Pre	1.50	32.54 %
Grinder	1.00	19.62 %
Chimney	0.81	15.57 %
Small-Ap	0.30	6.72 %
Fan	0.14	1.10 %
<b>Total</b>	<b>12.82</b>	<b>14.94 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	1.20	15.05 %
ATP1	0.64	9.36 %
RJP1	0.46	11.41 %
TPY1	0.44	14.35 %
PUT1	0.38	13.81 %
KNL1	0.34	7.18 %
KDA1	0.29	11.85 %
NDL1	0.28	14.30 %
PMR1	0.23	9.04 %
CTO1	0.22	4.86 %
DHN1	0.21	9.57 %
KDR1	0.18	9.88 %
MPL1	0.17	3.94 %
TPI1	0.13	8.36 %
VKI1	0.11	8.18 %
KHT1	0.07	3.48 %
TPSD		0.00 %
<b>Total</b>	<b>12.82</b>	<b>14.94 %</b>