

MTD Sales  
32.86 L

Brand Share %  
23.75 %

Information:

MTD : 01-11-2025 To 28-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.75 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 13.73       | 27.25 %       |
| Gas-Stov | 9.96        | 24.85 %       |
| Cook-Pre | 3.53        | 40.78 %       |
| Grinder  | 2.18        | 15.13 %       |
| Chimney  | 1.23        | 15.24 %       |
| Small-Ap | 1.22        | 18.36 %       |
| In-Stove | 1.00        | 57.34 %       |
| Fan      | 0.03        | 0.31 %        |
| Total    | 32.86       | 23.75 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 18.63       | 26.46 %       |
| TIRUPATI-01   | 14.23       | 20.95 %       |
| Total         | 32.86       | 23.75 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 7.66        | 30.65 %       |
| Gas-Stov | 5.76        | 29.09 %       |
| Cook-Pre | 2.07        | 49.70 %       |
| Grinder  | 1.46        | 16.02 %       |
| Small-Ap | 0.69        | 21.18 %       |
| In-Stove | 0.49        | 65.34 %       |
| Chimney  | 0.47        | 12.18 %       |
| Fan      | 0.03        | 0.58 %        |
| Total    | 18.63       | 26.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 0.75        | 19.76 %       |
| CRL1     | 0.32        | 12.10 %       |
| VJW4     | 0.25        | 19.94 %       |
| OGL1     | 0.24        | 6.90 %        |
| RAL1     | 0.23        | 10.46 %       |
| AMP1     | 0.22        | 15.04 %       |
| KND1     | 0.20        | 16.72 %       |
| TEL1     | 0.19        | 21.95 %       |
| GNT2     | 0.17        | 18.19 %       |
| TVU1     | 0.17        | 12.33 %       |
| VUY1     | 0.15        | 20.06 %       |
| KDR1     | 0.15        | 5.79 %        |
| ELU1     | 0.14        | 7.83 %        |
| NPR1     | 0.11        | 8.71 %        |
| VKN1     | 0.11        | 6.55 %        |
| JPT1     | 0.11        | 9.26 %        |
| VJW2     | 0.08        | 6.70 %        |
| JGG1     | 0.07        | 7.68 %        |
| BPP1     | 0.06        | 6.89 %        |
| CKT1     | 0.05        | 3.48 %        |
| PNR1     | 0.03        | 6.39 %        |
| Total    | 18.63       | 26.46 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.07        | 23.91 %       |
| Gas-Stov | 4.20        | 20.72 %       |
| Cook-Pre | 1.45        | 32.47 %       |
| Chimney  | 0.76        | 18.07 %       |
| Grinder  | 0.71        | 13.60 %       |
| Small-Ap | 0.53        | 15.62 %       |
| In-Stove | 0.51        | 51.21 %       |
| Total    | 14.23       | 20.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 1.43        | 23.50 %       |
| TPY2     | 1.16        | 20.59 %       |
| CTO1     | 0.46        | 20.83 %       |
| SPE1     | 0.46        | 22.93 %       |
| PIL1     | 0.37        | 18.79 %       |
| KVL1     | 0.36        | 18.69 %       |
| NLR1     | 0.33        | 23.23 %       |
| KNL1     | 0.32        | 7.03 %        |
| NDL1     | 0.30        | 11.36 %       |
| TPY1     | 0.22        | 10.19 %       |
| PGR1     | 0.22        | 10.83 %       |
| NYP1     | 0.22        | 12.56 %       |
| RCY1     | 0.21        | 13.17 %       |
| GTL1     | 0.19        | 23.08 %       |
| MPL1     | 0.18        | 7.90 %        |
| RJP1     | 0.17        | 7.82 %        |
| PDT1     | 0.15        | 16.52 %       |
| PMR1     | 0.15        | 7.78 %        |
| VKI1     | 0.14        | 7.65 %        |
| PUT1     | 0.14        | 5.16 %        |
| TPI1     | 0.10        | 6.22 %        |
| KHT1     | 0.10        | 3.21 %        |
| DHN1     | 0.05        | 4.42 %        |
| KDA1     | 0.05        | 4.02 %        |
| Total    | 14.23       | 20.95 %       |