

MTD Sales
41.47 L

Brand Share %
19.68 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.91	22.03 %
Gas-Stov	12.55	20.27 %
Cook-Pre	4.64	39.13 %
Grinder	3.70	14.45 %
Small-Ap	1.49	17.79 %
In-Stove	1.14	68.65 %
Chimney	0.94	9.08 %
Fan	0.12	0.81 %
Total	41.47	19.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.64	23.25 %
TIRUPATI-01	18.83	16.61 %
Total	41.47	19.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.51	26.83 %
Gas-Stov	6.88	27.27 %
Grinder	2.64	15.97 %
Cook-Pre	2.23	43.48 %
Small-Ap	0.67	17.78 %
In-Stove	0.46	90.63 %
Chimney	0.22	6.04 %
Fan	0.03	0.40 %
Total	22.64	23.25 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	13.17 %
CRL1	0.69	15.56 %
OGL1	0.55	11.85 %
VKN1	0.40	19.41 %
ELU1	0.39	12.37 %
NRT1	0.36	16.65 %
RAL1	0.32	14.77 %
JPT1	0.31	18.54 %
VUY1	0.27	14.81 %
CKT1	0.24	8.51 %
VJW4	0.24	16.40 %
BPP1	0.23	12.47 %
KND1	0.21	16.17 %
PRL1	0.20	17.30 %
NPR1	0.19	13.52 %
AMP1	0.19	13.95 %
VJW2	0.13	10.39 %
TEL1	0.09	5.55 %
PNR1	0.09	10.23 %
GNT2	0.06	4.07 %
GTSD		0.00 %
WHVJ		0.00 %
Total	22.64	23.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.39	17.91 %
Gas-Stov	5.68	15.46 %
Cook-Pre	2.40	35.80 %
Grinder	1.06	11.68 %
Small-Ap	0.82	17.80 %
Chimney	0.72	10.70 %
In-Stove	0.67	58.87 %
Fan	0.09	1.22 %
Total	18.83	16.61 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.41	13.87 %
KVL1	0.80	18.91 %
PIL1	0.49	16.34 %
PMR1	0.48	9.75 %
MPL1	0.47	10.11 %
KNL1	0.46	5.15 %
TPY1	0.45	12.20 %
PGR1	0.43	11.15 %
NDL1	0.42	10.09 %
KHT1	0.40	10.29 %
CTO1	0.34	5.51 %
VKI1	0.30	11.17 %
PUT1	0.29	6.73 %
RCY1	0.28	11.11 %
NLR1	0.26	9.05 %
RJP1	0.25	6.72 %
PDT1	0.24	13.26 %
KDA1	0.21	6.18 %
TPI1	0.20	7.73 %
DHN1	0.16	10.24 %
TPSD		0.00 %
Total	18.83	16.61 %