

MTD Sales
30.29 L

Brand Share %
17.98 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.84	18.63 %
Gas-Stov	6.53	16.90 %
Cook-Ele	4.83	46.39 %
Chimney	3.10	25.80 %
Cook-Pre	2.92	56.77 %
Grinder	1.92	15.41 %
Small-Ap	1.12	7.44 %
Fan	0.03	0.17 %
In-Stove	0.01	0.36 %
Total	30.29	17.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.21	19.82 %
TIRUPATI-01	14.07	16.24 %
Total	30.29	17.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.73	19.93 %
Gas-Stov	3.95	21.75 %
Cook-Ele	2.57	41.84 %
Cook-Pre	1.52	61.20 %
Chimney	1.47	29.46 %
Grinder	1.22	17.27 %
Small-Ap	0.74	9.35 %
In-Stove	0.01	0.68 %
Total	16.21	19.82 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.86	17.96 %
GNT1	0.77	16.79 %
VJW1	0.47	13.83 %
BVR1	0.37	13.51 %
RAL1	0.32	15.04 %
CRL1	0.29	6.85 %
BPP1	0.27	12.58 %
VJW4	0.24	11.75 %
GNT2	0.23	10.59 %
PRL1	0.20	12.33 %
JPT1	0.17	11.20 %
GDV1	0.12	8.24 %
TVU1	0.12	11.21 %
TEL1	0.09	5.79 %
OGL1	0.07	2.79 %
KND1	0.07	12.16 %
VJW2	0.04	2.88 %
GTSD	0.01	0.52 %
Total	16.21	19.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.11	17.56 %
Gas-Stov	2.59	12.62 %
Cook-Ele	2.25	52.97 %
Chimney	1.63	23.20 %
Cook-Pre	1.40	52.63 %
Grinder	0.69	12.95 %
Small-Ap	0.38	5.30 %
Fan	0.03	0.34 %
Total	14.07	16.24 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.17	14.21 %
TPY2	0.91	12.15 %
RCY1	0.42	13.39 %
KNL1	0.36	9.10 %
KVL1	0.34	15.49 %
KAR1	0.33	13.02 %
KDR1	0.32	13.50 %
MPL1	0.32	14.65 %
TPY1	0.29	12.18 %
SPE1	0.26	9.36 %
RJP1	0.24	9.29 %
PDT1	0.23	11.10 %
NLR1	0.17	11.52 %
NYP1	0.17	11.28 %
DHN1	0.16	11.10 %
PUT1	0.16	7.50 %
PMR1	0.15	8.51 %
KHT1	0.12	4.34 %
CTO1	0.10	3.52 %
GTL1	0.04	5.35 %
TPSD		0.00 %
Total	14.07	16.24 %