

MTD Sales
23.13 L

Brand Share %
14.62 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.79	15.43 %
Gas-Stov	4.88	14.52 %
Cook-Pre	3.07	23.43 %
Grinder	2.57	16.07 %
Small-Ap	1.37	16.35 %
In-Stove	1.19	78.81 %
Fan	0.26	1.99 %
Flask	0.01	100.00 %
Total	23.13	14.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.06	17.21 %
TIRUPATI-01	10.07	12.24 %
Total	23.13	14.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.50	20.30 %
Gas-Stov	2.53	17.41 %
Grinder	1.53	16.57 %
Cook-Pre	1.41	22.19 %
Small-Ap	0.61	14.86 %
In-Stove	0.36	70.99 %
Fan	0.12	1.93 %
Flask	0.01	100.00 %
Total	13.06	17.21 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.55	10.21 %
CRL1	0.41	12.64 %
JPT1	0.24	13.23 %
ELU1	0.22	12.71 %
TEL1	0.20	10.76 %
VKN1	0.20	11.33 %
TVU1	0.19	13.88 %
VUY1	0.17	13.21 %
CKT1	0.15	10.21 %
VJW4	0.14	7.32 %
VJW2	0.13	14.47 %
OGL1	0.12	4.82 %
DPE1	0.10	9.84 %
GDV1	0.10	6.94 %
PRL1	0.07	9.52 %
GNT2	0.06	3.86 %
PNR1	0.02	6.10 %
GTSD		0.00 %
Total	13.06	17.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.29	10.47 %
Gas-Stov	2.35	12.33 %
Cook-Pre	1.66	24.58 %
Grinder	1.04	15.38 %
In-Stove	0.83	82.81 %
Small-Ap	0.75	17.80 %
Fan	0.15	2.04 %
Total	10.07	12.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.47	8.52 %
KVL1	0.36	12.83 %
MPL1	0.32	11.12 %
PMR1	0.31	12.91 %
VKI1	0.30	14.03 %
RCY1	0.29	12.10 %
KHT1	0.26	10.13 %
PGR1	0.26	12.96 %
RJP1	0.23	7.08 %
KNL1	0.23	5.54 %
TPY1	0.22	9.14 %
NYP1	0.20	9.80 %
TPI1	0.20	14.20 %
CTO1	0.19	5.49 %
NDL1	0.17	7.59 %
KDA1	0.16	5.41 %
GTL1	0.14	12.02 %
PUT1	0.13	4.30 %
SPE1	0.12	9.75 %
DHN1	0.06	3.70 %
TPSD		0.00 %
Total	10.07	12.24 %